



PEDOWITZ
GROUP

Staff Augmentation Services from The Pedowitz Group

Rise Above The Talent Gap

Are you struggling to find and retain the right talent to support your marketing and sales operations, execute your campaigns, or manage your RevTech stack? If so, you are not alone.

The “Great Resignation” has left companies without people to fill key RevOps roles to support growth and ongoing operations and finding and hiring experienced people who can hit the ground running is exceedingly difficult, and costly when you can find those people.

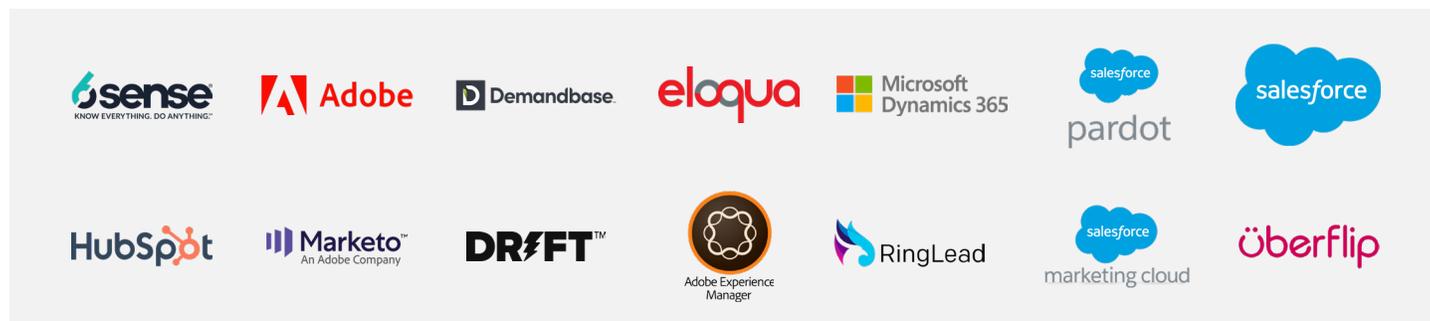
The good news is that The Pedowitz Group can help, and we can help you right now!

Over the past 15 years, The Pedowitz Group has become one of the world’s leading agencies, focused on the entirety of our client’s revenue engines. We have the people, the knowledge, and the experience to help you solve your Marketing, Sales, and RevOps challenges now.

Our worldwide team of experts can help with everything from RevOps strategy to RevTech implementation to campaign execution to creative.

 Strategy Roles	 Technology Roles	 Execution Roles
<ul style="list-style-type: none"> • Transformation & Capabilities Growth • Demand Generation • Content Strategy & Operations • Program & Campaign Planning • Lead Management Optimization • Account-Based Marketing • Journey Mapping, Buyer Personas • ICP Segmentation • GTM Strategy 	<ul style="list-style-type: none"> • Assessments, Selection, Implementation • Tech Stack Architecture design & Integrations • Marketing Automation & CRM • Multi/Omni Channel Experiences • Migrations, Consolidations & Optimization 	<ul style="list-style-type: none"> • Operations Administration • Campaign Strategy & Execution • Inbound Marketing • Analytics & Insights • Social Media • Conversational Marketing • Content Ideation & Production

Our experts are also experienced in over 600 RevTech technologies, including all the leading platforms.





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We understand that a staff augmentation solution may not have been your first approach to your talent gap, so here are a few reasons why engaging us is in your best interest:

Be Done with Risk

Remove the financial liability of hiring in this competitive market. If you're not satisfied with our work, we'll redo it. We're that confident in our work and our track record helping organizations like yours win.

Budget Constraints

Hiring TPG eliminates the hassle of competing with current talent market demands.

Optimize Current Tech

We can help you optimize within your current tech environment in ways that you didn't even know was possible. That's what we do.

Quicker Time
to Value

External Insights

Our consultants provide objective third-party opinions for your most critical strategic decisions.

Less Downtime

Avoid slow-downs or downtime in revenue production with a team or FTE that will be up and running within weeks, not months.

Internal Talent Growth

Leverage our seasoned, pragmatic consultants to add a wealth of knowledge and strategic focus to your team's capabilities.

About The Pedowitz Group (TPG)

As a leading authority on Revenue Operations, MarTech, Demand Generation and Digital Transformation, The Pedowitz Group (TPG) has helped over 1,500 businesses transform their revenue engine into an efficient Revenue Operating System since 2007.

We help sales and marketing leaders modernize their approach to the digital customer experience that yield dramatic results in revenue growth.

Want to learn more? Let's talk today.

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